

## Students Produce Critical Media Analysis as Synchronized Narration Using Jing



[www.tltgroup.org](http://www.tltgroup.org)

Here's just enough help to begin trying this improvement in learning & teaching. *Usually even better along with brief conversation, Web resources, contact info. See Side B.*

### Purpose/Context

Enable students in undergrad introductory media/communications course to:  
Use a structured approach for critical analysis of media.  
Produce high-quality recordings of audio narration synchronized with a brief media excerpt.

### Strategy, Tool

Students use Jing to produce "screen-casts" in which they present a structured critical analysis of a brief media excerpt - with the audio narration synchronized with the media excerpt. Each student records his/her narration in front of the full class and gets immediate feedback.

Side A

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Side A

## Contact




Renee Hobbs  
renee.hobbs@temple.edu  
(978) 201-9799  
Professor, Mass Media &  
Communication  
Temple University  
Philadelphia, PA

## Date

March, 2011

## Resources for First Steps

- [Media Education Lab](#) - Temple University
- [Intro to Jing](#) - TLT Group
- [Temple University Teaching & Learning Center](#)  
Pamela Barnett, Director  
tlc@temple.edu 215.204.8761 112 Bell Building  
The TECH Center, 1101 Montgomery Ave.  
Philadelphia, PA 19122

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**301 270 8312** [www.tltgroup.org](http://www.tltgroup.org)

Side B

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Renee Hobbs  
renee.hobbs@temple.edu  
(978) 201-9799  
Professor, Mass Media &  
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
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